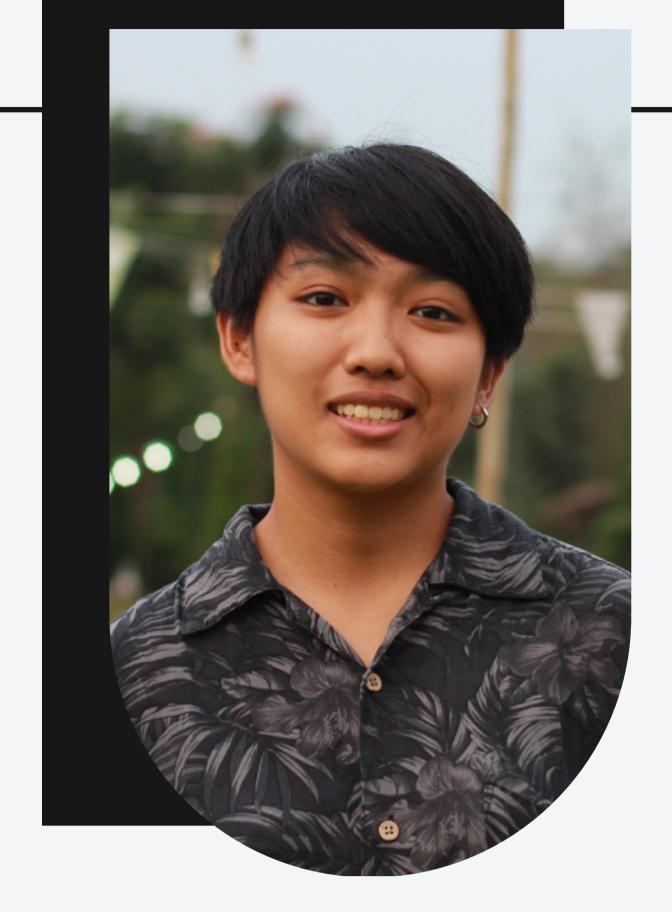
Updated: 2024-02-14

Pantita Suksa-Nga

Product Manager

Innovative Junior Product Manager with a robust UX/UI design background. Dedicated to propelling business growth by pinpointing issues and crafting impactful products that generate business value.



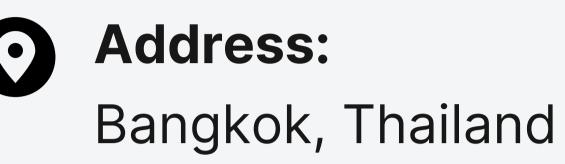


Telephone: 098-454-9458



Portfolio: https://pantitas.com/

panpantitas@gmail.com



SKILLS

- Verbal & Written Communication in English (Globish Level: B1)
- Cross-Functional Leadership
- Product Design & Development
- Product Strategy & Execution
- Product Roadmap & Planning

WORK EXPERIENCE

- Product Manager | 2023 Present
 - Tong Hua Asset Management (THAM)
 - In the dynamic role of PM, I was responsible for leading the full product lifecycle which included the following tasks,
 - Analyse and comprehend fundamentals of the business.
 - Conduct gap analyses to pinpoint and assess the business.
 Craft PRDs and Product roadmaps for structured planning.
 Design a UX/UI for the product approved by stakeholders.
 Managing cross-functional teams (Development, Data, and QA) to ensure quality and timely product completion.

- Project Management
- Problem-solving
- Graphic Design
- User Interface Design
- User Experience Design
- Basic HTML, CSS and SQL

EDUCATION

Bachelor Degree, FR

ESC Rennes School of Business

• Developing a product to reduce daily operations by 80% and tracking growth using data analysis for furthur development.

UX/UI Designer | 2021 - 2023

Tong Hua Holding PCL. (THH)

Entrusted with the design and development of projects for the core and sub-businesses, my responsibilities include,

- Conducting research for a knowledge base webapp project.
- Crafting UI designs for the knowledge base webapp project.
- Designing websites for the business and sub-businesses.

BBA in Sales and Marketing at ESC Rennes, France.

2018 - 2019

Bachelor Degree, TH

Silpakorn University BBA in International College (SUIC) of Event and Leisure Marketing.

2015 - 2018

Event Project Coordinator 2020 - 2021

T.C. Exhibition Service (TCX)

Responsible for constructing event, which includes project planning, coordinating with clients, and managing suppliers.

Marketing Communication 2019 - 2020

PetBacker App, Malaysia

Oversee marketing, which includes admin page, content for Thai users, app translations, and website/application ads.